

reduction

- in the US was able to reduce their 10.8 pieces of junk mail received each week, we could save nearly 100 million trees each year.
- If every household in the US replaced one roll of non-recycled paper towels with a roll of 100% recycled paper towels, we would save 864,000 trees and 3.4 million cubic feet of landfill space.
- If 10,000 people switched from 0 to 100% Post-Consumer recycled office paper for one year, the collective annual impact is equivalent to taking 230 cars off the road for a year.
- Turning off the water faucet while brushing your teeth can cut your usage in half.
- Install aerators on your faucets and save up to 40% of the hot and cold water running from your faucet.