



- The EPA estimates indoor levels of pollutants, on average, are 2 to 5 times higher than outdoor. 50% of all illnesses are either caused or aggravated by polluted indoor air.
- One out of every three cleaning chemicals used in US schools has been shown to cause health or environmental problems, so switch to greener cleaning products.
- The average home today contains over sixty-two chemicals. More than 72,000 synthetic chemicals have been invented since World War II.
- Topping off your gas tank can increase the amount of ground-level ozone and other air pollutants.
- Trees purify the air and prevent global warming by absorbing up to 800 lbs. of CO<sub>2</sub> every year. Trees intercept up to 36% of the rainfall around them, minimizing floods and water pollution caused by storm water runoff.

### **General Environment**

- There is enough gold above ground (already mined) to satisfy all demands of the jewelry industry for the next 50 years.
- The average American uses between 80 and 100 gallons of water a day while two thirds of the people in the world use less than 13 gallons per day.
- Washing one less load of laundry each month can save nearly 360 gallons of water per year.
- The electricity generated by fossil fuels for a single home puts more carbon dioxide into the air than 2 cars driven for a full year.
- The organic growing method uses up to 25% less water than conventionally growing cotton due to the excellent water retention of organic soil.